

Vol. 11, No. 2, August 2025

p-ISSN 2338-7866
e-ISSN 2655-4720

SHARE **Journal of Service Learning**



Published by:
Institute of Research and Community Outreach
Petra Christian University

Editorial Board

Chief Editor:

Zeplin Jiwa Husada Tarigan – Petra Christian University

Editor:

Dhyah Harjanti – Petra Christian University
Yohanes Budi Cahyono – Petra Christian University
Yusita Kusumarini – Petra Christian University
Lintu Tulistyantoro – Petra Christian University
Surya Hermawan – Petra Christian University
Listia Natadjaja – Petra Christian University

Contact Address:

Institute for Research and Community Outreach
Petra Christian University
Siwalankerto 121-131, Surabaya 60236, East Java – Indonesia
Phone: +62-31-2983142, Email: share-jurnal@petra.ac.id
Website: <https://share.petra.ac.id>

The SHARE, Journal of Service-Learning is a peer-reviewed journal for college or university faculties and practitioners of service-learning or community service from various academic disciplines, published twice a year, in February and August. SHARE has been accredited as the 4th rank by the Ministry of Education, Culture, Research, and Technology of the Republic of Indonesia, with its decree No. 225/E/KPT/2022.

The first edition of SHARE is published in December 2013 by Institute of Research and Community Outreach, Petra Christian University.

CONTENTS

Pendampingan Penguatan Kapasitas Kepala Sekolah Dalam Tranformasi Pendidikan Di Era Artificial Intelligence Faulinda Ely Nastiti, Singgih Purnomo, Wijiyanto	73-80
Inisiasi Pembentukan Pokdarwis Untuk Pengembangan Desa Wisata Desa Dilem, Kecamatan Gondang, Mojokerto Ribut Basuki, Theophilus Joko Riyanto, Julia Eka Rini, Jusuf Imam Ibrahim	81-90
Membangun Identitas Jenama Produk Wastra Alami Pokmas Wastra Sejahtera Jombang Johanes Yudi Prihadi, Serli Wijaya, Oviliani Yenty Yuliana, David Kristianto	91-102
Pelatihan Perancangan Media Pembelajaran Berbasis TPACK Untuk Guru Pada Program PPG DALJAB Angkatan 2023 Mariani Dian, Gregoria Ariyanti, Fransiskus Gatot Iman Santoso, Kristophorus Divinanto Adi Yudon	103-109
Pendampingan Digitalisasi UMKM Dalam Mendorong Pertumbuhan Ekonomi Lokal di Kelurahan Gundih Surabaya Ayesha Tita Zafira, Eka Diah Ariyanti, Mia Octaviana, Rayhan Nashrullah Viddyartha, Leily Suci Rahmatin	110-117
Pemberdayaan Masyarakat Bisnis Digital Kampung Kue Rungkut Surabaya Untuk Digital Branding Dan E-Commerce UMKM Mochammad Arkansyah, Ratna Puspita Sari, Yunita Indinabila, Ramadhan Kitabbulloh, Irya Dimas Alhakim	118-128